Marriage Catalyst

Conferences that Transform Marriages

Marriage Catalyst Conference is a professional training environment created by:

Motivational Speaking AND Training Solutions, Inc.

Past Sponsors and Supporting Organizations

Thank you for inviting the University of Phoenix to be a sponsor for your Sales Catalyst Workshop. I enjoyed being a participant and sponsor for such an informative event. It was a great turnout and I had the opportunity to network with many individuals. It was very pleasant to see everyone grow from being strangers as they first entered the room to becoming so interactive with each other. I believe your Sales Catalyst Workshop opened many eyes and added many ideas to all those who attended and will carry them on into their world of business, I know it did with me. I look forward to working with you in the near future by attending and sponsoring any additional Sales Catalyst Workshops you plan on holding.

Alex Rodo, Corporate Education Liaison
University of Phoenix South Florida Campus | Axia College

Business Catalyst Events

BusinessCatalyst Networking

Executive Networking Events Designed for Professional Transformation

Marriage CATALYST

Conferences that Transform Marriages

SalesCatalyst WORKSHOP

Innovative Workshops that Transform Sales Performance

SalesCatalyst TRAINING SOLUTIONS

Sales and Customer Service Training Environments Designed for Professional Transformation

What Business Executives Are Saying...

The interaction during the session exercises, the session on “Connecting” and “The Closing Process” were of great benefit. I enjoyed the panel of experts in their distinctive fields! This will benefit all of our sales executives.

Louie Didonna, Project Manager
FPL Energy Services

“I loved the Sales Catalyst Workshop! What I found to be most helpful was the question and answer time with the panel of business experts. Their insights were replete with real-world strategies and immediate take-away value. I would highly recommend the Sales Catalyst Workshop to anyone looking for cutting edge business solutions.”

Jack Lannom, CEO
Lannom Worldwide

This experience has given me a new perspective on "How to" explore my clients need by invitation vs. interruption. I highly recommend this workshop to any sales executive that wants to improve their business approach with integrity and understanding their clients need by placing themselves in their seat.

Miguel Knuckey, CEO
Blueprint for Life Ministries

The Sales Catalyst Workshop benefited me by providing a clearer understanding of how important it is to develop a sales process that is documented and repeatable. It helped me focus on performing a thorough evaluation of my customer. Another benefit was learning the importance of preparing ahead of time with creative ways to overcome objections.

Antonio Garay, Owner
Netcore

I learned how to pursue the dream and vision of the customer with clarity and attention to details. The workshop helped me learn the importance of working as a team to develop character and build strong relationships. I really enjoyed the experience of meeting new people. The workshop format created a sense of “team atmosphere” to bring everyone together.

Hugo Carballosa, Church Liason
His House Children’s Home

After participating in the Sales Catalyst Workshop, the three greatest benefits for me personally was the feedback received from the expert panel members, learning how to manage negative responses during a close and starting high on price to end up with better results.

Peter Gonzalez, Sales Manager
Recall

Business Catalyst Events

Introduction

Thank you for your consideration in sponsoring Business Catalyst Events. The purpose of this document is to help you better understand the vision and strategy behind Business Catalyst Events and learn how these unique professional environments can help you increase exposure to business professionals' right here in South Florida.

Vision: Creating Environments

Our vision is to be the global leader in creating environments for effective professional development. Business Catalyst Events will help organizations expand their reach throughout the business community by synchronizing marketing and sales efforts to reach more business professionals within a specific market.

Our passion is to help organizations exceed their performance goals by serving as key training partners in the development of their people. Our goal is to motivate them to serve as catalysts in their place of work, within their family and throughout their community. We love helping business professionals grow their business by expanding their professional influence.

Our dream is to make organizations more successful by strategically developing their people in the areas of leadership, sales, marketing, public speaking, and personal development. We are determined to help organizations reduce costs by maximizing individual and corporate performance.

Mission: Developing People

We serve organizations by developing their people and connecting them with local business professionals. We exist to inspire, equip and transform people by providing customized networking and training events to maximize their professional and personal development.

Purpose and Strategy: Professional Transformation

Professional Transformation: Business Catalyst Events are designed to transform business performance through the use of creative connecting environments, innovative teaching methods and tangible tools for immediate application. We're absolutely committed to motivating and training people to accelerate their potential for greater competence, performance and influence.

Inspire → Equip → Transform

Values: Serving people

We value people by serving with integrity and excellence to deliver the right solutions for effective professional. We serve our customers with integrity and excellence.

Integrity is our foundation, excellence is our passion and creating customized environments for effective professional development is our dream.

The Business Catalyst Event Model

The Business Catalyst Event Model seeks to provide a holistic approach to the development of business professionals. By providing relevant, innovative networking and training environments in the areas of sales, leadership, marketing, public speaking, international business, small business development, marriage and several others, professional transformation can be realized.

Sponsorship Levels and Benefits

Sponsorship Levels	Investment	Sponsor Benefits
Diamond	$5,000	Premium Website and Print Visibility Local Business Radio Recognition 5 Minute Company Presentation During Event E-Mail Blast to 100,000 Business Professionals* Premier Display Table Commercial Ads on Screen Reserved Seating Marketing Materials Available at Each Table Company Logo Included in Conference Materials Products/Services can be Sold at the Event Public Recognition by MC 20% Off Registration for Employees and Spouse
Platinum	$3,500	Premium Website and Print Visibility Oversized Display Table E-Mail Blast to 100,000 Business Professionals* Products/Services can be Sold at the Event Commercial Ads on Screen Public Recognition by MC Company Logo Included in Conference Materials Discounted Tickets for Employees 10% Off Registration for Employees and Spouse
Gold	$2,500	Large Display Table Products/Services can be Sold at the Event Commercial Ads on Screen Public Recognition from MC Discounted Tickets for Employees 5% Off Registration for Employees and Spouse
Silver	$1,000	Medium Display Table Products/Services can be Sold at the Event Commercial Ads on Screen Company Logo Included in Conference Materials Public Recognition from MC
Bronze	$500	Commercial Ads on Screen Company Logo Included in Conference Materials Public Recognition from MC

Conferences that Transform Marriages

Sponsorship Application

☐	☐	☐	☐	☐
Diamond	***Platinum***	***Gold***	***Silver***	***Bronze***
$5,000	***$3,500***	***$2,500***	***$1,000***	***$500***

Company Name _____

Company Address _____

City _____ ***State*** _____ ***Zip Code*** _____

Phone Number _____ ***Fax*** _____ ***Contact*** _____

Each sponsor must complete the Sponsorship Application and provide us with a signature. Applications will not be accepted without a signature. Sponsor tables will be assigned on a first come first serve basis. All exhibitor personnel must present company business card for access to the workshop. Sponsorship participation is subject to Terms and Conditions which will be provided upon application acceptance. The undersigned authorizes payment by the preferred method indicated below.

_____ _____

Signature ***Date***

Payment Options:

☐	☐	☐	☐
Visa	***MasterCard***	***Discover***	***American Express***

Credit Card # _____

Name as it appears on card _____

Exp. Date _____ ***CVV#*** _____ ***Phone #*** _____

Address _____ ***City*** _____ ***State*** _____ ***Zip*** _____

☐ ***CHECK * Make check payable to Motivational Speaking and Training Solutions, Inc.***
5155 SW 157th Ave Miramar, FL. 33027, Tel: 786-554-0312, Fax: 305-474-4349
Info@MotivationalSpeakingandTrainingSolutions.com

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